

Intervention	Newport Offer		Green	Current progress on target		
			Amber	Progress behind target but still achievable		
Lead	CLlr Jane Mudd and Steve Ward	Reporting Period	Qtr.2 2022-23	Red	Progress well behind target	
Key Achievements & Successes			Key Performance Measures			
Newport Knowledge Quarter: Planning application submitted for new Coleg Gwent city centre campus; Ongoing development of Welsh Institute of Digital Information (WIDI) Research and Development Centre at USW Newport campus creating an online Digital Health Village to give nursing and allied health care a simulated training environment. Development of a Levelling Up funding bid for a new National Technology Institute in the city centre.			% saying Newport is a good place to live	52.3%	57.1%	
Climate Change Sub-Group: A public engagement exercise has taken place to gain an initial understanding of the climate priorities of our communities. Roll out to schools in late autumn 2022.			% saying Newport is becoming a better place to live	50.0%	53.0%	
City Promotion: Social media content developed, and Newport website enhanced to promote the city's assets, strengths and vision to visitors, businesses, residents and investors. Eating out section of website developed alongside Newport Food Festival.			% of people proud to come from Newport	46.6%	47.4%	
Tourism: Commencement of Transporter Bridge visitor development projects. Legacy from Living Levels initiative being developed, with NRW funding support. CADW-led framework development for raising the importance of Caerleon for heritage/ tourism being taken forward for consultancy in partnership with local stakeholders / partners including National Museum. Successful travel trade event held at the new Mercure Hotel and Riverfront theatre, showcasing city attractions for future group visits.			Number of visitors	(2019: 4,674,000) 2020: 1,917,000	2021: 2,110,000	↑
Events delivered: Platinum Jubilee Events; Queens Baton Relay; Big Splash Arts and Culture Weekend; Pride in the Port; Reggae and Riddim Jamaican Festival; City Centre live music programme; Sport in the Park family engagement events; Newport Food Festival; The Talking Shop (public space exploring the intersection between cultural and democratic participation); StoryTrails.			Value of tourism	(2019: £441 M) 2020: £149.M	2021: £220M	↑
City Centre: Safer Streets funding being used to provide Newport NOW Night-time Ambassadors on Friday and Saturday nights.			Plans for next quarter and the future			
New street art created in the city including in the Shaftesbury and Pill areas.			Review outcomes of public survey on climate change to gain an initial understanding of the climate priorities of our communities.			
Funding bid submitted for behavioural change work to increase active travel.			Develop a City Centre Place Making Plan/refreshed Master Plan using Placemaking Wales Charter principles.			
			Develop a cultural strategy for the city.			
			Develop bid for Newport and wider region to host a Welsh Freeport.			
			Develop cyber cluster via the Western Gateway partnership.			
			Deliver events programme and seek to bring in more regional and international sporting events. Development of forthcoming city events including: Wales National Armed Forces Day 2023; Christmas Markets and events; Support to World Cup Football at Rodney Parade.			
			New affordable homes onstream: Newport City Homes delivering Ringland masterplan (160 homes and commercial units); mixed tenure apartments at Coverack Road and Olympia House. POBL and housing developer Lovell working in partnership to create 500 new homes at Locke Gardens, Glan Llyn.			